

# 2023 BTAC Grant Proposal



## City of Blaine

**Application Deadline**  
**September 23<sup>rd</sup> by email (9:00 a.m.)**

**Submit to:**

**Blaine Tourism Advisory Committee**  
**[awenger@cityofblaine.com](mailto:awenger@cityofblaine.com)**  
**Attn: Alex Wenger, AICP**  
**Economic Development & Tourism Coordinator**  
**City of Blaine**

**ADVISORY:** The City's tourism grants require an approved contract with the City and funds are only provided based on reimbursable expenses.

## Application for 2023 Lodging Tax Grant Funding

**The following information must be completed before your project will be reviewed by the Blaine Tourism Advisory Committee. Applications must be submitted to Blaine City Hall by 9:00 a.m. Friday, September 23, 2022.**

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### Event Information

Name of Event or Project:	
Date(s) of Event or Project Activity:	
Location:	

### Contact Information

Name of organization:	
Contact Person:	
Contact Phone Number:	
Contact Email:	
Mailing address for organization:	

### Financial Information

Amount of Grant Request:	
Total Budget:	

## Proposal Information

1. Please provide a short description of your project or event:
  
  
  
  
  
  
  
2. Please describe how your proposal enhances Blaine Tourism and fits with the City's Blaine by the Sea tourism theme. Indicate if your event or project relates to the goals & priorities of the Blaine Tourism Development and Marketing Plan, 2019?

Blaine Tourism Plan: <http://www.cityofblaine.com/DocumentCenter/Home/View/450>

3. Does the event or proposal result in people staying overnight, traveling over 50 miles or more, or coming from another state or country? Please explain and provide the following estimates:
  - a. Estimation of number of people traveling away from their place of residence or business and staying overnight in paid accommodations;
  - b. Estimation of number of people traveling fifty miles or more (one way) from their place of residence or business for the day or staying overnight, and;
  - c. Estimation of number of people traveling from another country or state outside of their place of residence or their business.
4. How is the event or proposal unique to Blaine? Please explain.
5. Is there a fundraising element to your event or project and if so, what is your fundraising goal and how will you achieve it?
6. Please describe how you intend to minimize continued reliance on the City's lodging tax funds? When do you expect your organization will no longer require tourism grants from the City?
7. Please describe how you will use the City's lodging tax funds and why they are necessary to your program or event.

### **What Happens Next?**

If selected by the Blaine Tourism Advisory Committee (BTAC), please be prepared to provide a 10 minute presentation on your grant application at approximately 9 a.m. on Tuesday, October 11th. You will be contacted with further details and a specific time to present to the Committee. It is important that a representative be available to make the presentation and answer questions at the scheduled time. Please note that not all grant applicants will be selected for an interview.

BTAC will then select the final candidates from the list of applicants applying for use of lodging tax funds and provide a recommendation, including a recommended funding amount, to the City Council for a final decision. The City Council will choose which applicants get awarded from the list of final candidates, including the amount of funding. If the City Council approves your grant application, City staff will contact you to complete a grant agreement.

### **Project Reporting Requirements**

State law (RCW 67.28.1816) requires all programs funded by lodging tax to submit a report to the City describing quantifiable information of the actual number of travelers generated from your program or event. You will be required to provide a copy of your completed Event or Facility Lodging Tax Expenditure Worksheet, which will be attached to your grant agreement.

### **Submittal Timeline**

The completed grant application must be emailed to Alex Wenger, AICP, Economic Development & Tourism Coordinator no later than 9:00 a.m. September 23, 2022 in order for your application to be reviewed by the Blaine Tourism Advisory Committee.

A letter may be included with the grant application explaining your proposal and any items not provided with the application.

This application has been completed by: \_\_\_\_\_  
(print your name)

Signature: \_\_\_\_\_ Date \_\_\_\_\_