



Blaine Tourism Advisory Committee

MINUTES

City Hall Council Chambers, 435 Martin Street, Suite 4000 www.ci.blaine.wa.us (360) 332-8311

Tuesday, August 10, 2021

Called to order at 8:00 AM

Roll Call: Eric Davidson, Bob Boule, Louise Mugar, Micah Mullin, and Danielle Gaughen (non-voting).

Staff Present: Alex Wenger, Economic Development and Tourism Coordinator; Stacie Pratschner, Community Development Services Director.

APPROVAL OF MINUTES

- June 8, 2021

MOVED BY BOARD MEMBER MULLIN TO APPROVE THE JUNE 2021 MEETING MINUTES. SECONDED BY BOARD MEMBER BOULE. MOTION PASSED.

AUDIENCE COMMENTS

No audience comments

LODGING TAX REPORT

- Community Development Services (CDS) reported on the June 2021 lodging tax budget and revenue.

NEW BUSINESS

- CDS presented an updated BTAC Grant Proposal Application for 2022. Board members asked questions, proposed edits, and had a discussion after the presentation.

MOVED BY BOARD MEMBER BOULE TO APPROVE UPDATED GRANT PROPOSAL APPLICATION, WITH EDITS. SECONDED BY BOARD MEMBER MUGAR. MOTION PASSED.

MOVED BY BOARD MEMBER BOULE TO GRANT APPLICATION SUBMITTAL DEADLINE TO AUGUST 16, 2021 @ 4:00 PM. SECONDED BY BOARD MEMBER MULLIN. MOTION PASSED (RECORDING TIME 37.30).

- Staff updated the board on the status of the Ad-Hoc Arts Commission and City Mural Program. The Arts Commission held their first meeting on August 4, 2021.
- Staff updated board members on the Bellingham Whatcom Tourism 49th Parallel Port Pass. The project has been placed on hold at this time.
- Staff updated board members on the Centennial Celebration street banners. Final St. Banner designs will be installed around the downtown, along H St, and 2nd St.

INFORMATIONAL ITEMS

MOVED BY BOARD MEMBER MUGAR TO RESCHEDULE THE NEXT BTAC MEETING TO TUESDAY SEPTEMBER 21, 2021. SECONDED BY BOARD MEMBER BOULE. MOTION PASSED.

- Staff gave an overview of City of Blaine Ordinance 21-2967, Amending Title 2.08 of the Blaine Municipal Code, updating provisions related to boards, commissions, and committees, and providing options for remote attendance at public meetings if approved by the body holding the meeting.

MOVED BY BOARD MEMBER MUGAR TO CONTINUE WITH IN-PERSON MEETINGS. SECONDED BY BOARD MEMBER BOULE. MOTION PASSED.

Adjourned 10:08 AM.