

City of Blaine
Request for Council Action
Meeting Date: September 23, 2019

Subject: Resolution 1768-19, Establishing priorities for 2020 budgeting and programs

Department: City Manager

Prepared By: _____
(Digital Signature)

Agenda Location: Consent Agenda Council Action Unfinished Business

Attachments:

1. Option A: Resolution 1768-19, Establishing priorities for 2020 budgeting and programs (original)
 2. Option B: Resolution 1768-19, Establishing priorities for 2020 budgeting and programs (additional language)
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Background/Summary:

The City Council conducted a City Council Retreat on May 23, 2019. At this retreat, the City's strategic planning goals and priorities were evaluated and discussed. City Council reaffirmed the City's strategic goals:

- To promote an economically viable and adaptable community by supporting responsible development, including working to ensure diverse business development that provides family wage jobs, and programming and installing infrastructure timed to stimulate development, and by doing things we can sustain, and building things we can maintain.
- To be stewards of our natural, social and physical environment, by ensuring compliance with regulations, by promoting public safety, by preserving City owned assets, and by developing and supporting projects that protect and/or improve the environment.
- To deliver efficient, quality City services in a friendly and proactive manner by ensuring efficient government processes and services, and supporting non-profits that support Blaine values.

City Council determined the topics below as being priorities for the 2020 fiscal year:

- Green Practices
 - Housing
 - Downtown Revitalization
 - Community Health
 - Public Facilities and Utilities Maintenance
 - Communication and Transparency
 - Fiscal Responsibility
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Budget Implications: Current Budget New Budget Request Non-Budgetary

There are no direct budget implications with Resolution 1768-19.

Recommendation:

Option A (Original): Staff recommends City Council pass Resolution 1768-19, Establishing priorities for 2020 budgeting and programs.

Option B (Additional Language): Staff recommends City Council pass Resolution 1768-19, Establishing priorities for 2020 budgeting and programs.

Reviewed By:

City Manager _____ Finance Director _____ City Clerk _____
(Digital Signature) (Digital Signature) (Digital Signature)

RESOLUTION NO. 1768-19

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, ESTABLISHING PRIORITIES FOR 2020 BUDGETING AND PROGRAMS.

WHEREAS, the City Council of the City of Blaine, Washington, conducted a City Council Retreat on May 23, 2019 and discussed the City's strategic planning goals and evaluated existing priorities; and

WHEREAS, the City Council of the City of Blaine reaffirmed the City's strategic goals:

- To promote an economically viable and adaptable community by supporting responsible development, including working to ensure diverse business development that provides family wage jobs, and programming and installing infrastructure timed to stimulate development, and by doing things we can sustain, and building things we can maintain;
- To be stewards of our natural, social and physical environment, by ensuring compliance with regulations, by promoting public safety, by preserving city owned assets, and by developing and supporting projects that protect and/or improve the environment;
- To deliver efficient, quality city services in a friendly and proactive manner by ensuring efficient government processes and services, and supporting non-profits that support Blaine values; and

WHEREAS, during the months of June, July and August 2019 the City Council of the City of Blaine held a series of study session to explore and develop the priority areas identified during the City Council Retreat; and

WHEREAS, the City Council of the City of Blaine recognizes that spending decisions and the allocation of resources is directly tied to the achievement of goals and priorities; and,

WHEREAS, the City Council of the City of Blaine will develop the fiscal year 2020 budget in the coming months, and will work in conjunction with the City Manager and staff to execute the budget in such a way as to strive to achieve the goals and priorities established by the City Council; and,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, PRIORITIES FOR THE 2020 FISCAL YEAR ARE DETERMINED TO BE AS FOLLOWS:

Green Practices The City Council desires that the City work to reduce its environmental impact in areas of operation and development. The intent is for the Council and staff to take a leadership role through development and implementation of lower impact operational techniques, development standards and project design.

Housing The City Council is committed to developing housing goals and policies that inform programs that increase home ownership opportunities for individuals and families at all earning levels, with a

special focus on those earning 50% to 80% of AMI. The Council will work with staff to consider modifications to municipal code; public/private partnerships; and incentives to increase the availability of both market-rate and affordable housing.

Downtown Revitalization The City Council desires a vibrant, resilient, and diverse downtown. The Council will provide continued support for multi-modal street development; work with staff to develop ordinances that support local business owners; enhance connections between downtown and other districts, and implement programs and policies that enliven downtown with art, activities, and entertainment.

Community Health The City Council is strongly committed to physical and mental health improvement within our communities. To that end, we support a thorough and collaborative analysis of available resources to include, but not be limited to local, state and federal partnerships, and we will work to support policies, programs and partnerships that further a healthy community.

Public Facilities and Utilities Maintenance The City Council desires strategic short term and long term plans for utility infrastructure, public buildings, parks and transportation facilities. Planning will incorporate utility rate reviews, rate adjustments, and other funding strategies when necessary. The plans will highlight maintenance needs, lifecycle and costs.

Communication and Transparency The City Council desires to have an open and transparent government. To accomplish this goal, the City will endeavor to utilize the City's website, social media accounts, and the local newspaper to efficiently deliver information that may be of interest to residents and visitors.

Fiscal Responsibility The City Council is dedicated to fiscal responsibility by investing in long-term maintenance of City facilities and development of a facility and vehicle replacement program. The City Council is committed to the use of grant funds, which includes partnering with grant agencies and private parties. Emphasis needs to be given to diversifying Blaine's economy, which consists of redevelopment of downtown and encouraging the expansion of retail and manufacturing business sectors.

PASSED BY THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, on the 23rd day of September, 2019, and approved by the Mayor on the same day.

CITY OF BLAINE, WASHINGTON

Bonnie Onyon, Mayor

ATTEST/AUTHENTICATE:

Samuel Crawford, City Clerk

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Green Practices The City Council desires that the City work to reduce its environmental impact in areas of operation and development. The intent is for the Council and staff to take a leadership role through development and implementation of lower impact operational techniques, development standards and project design. **When practical and financially feasible, the City will endeavor to consider "greener" purchases and practices.**

Housing The City Council is committed to developing housing goals and policies that inform programs that increase home ownership opportunities for individuals and families at all earning levels, with a special focus on those earning 50% to 80% of AMI. The Council will work with staff to consider modifications to municipal code; public/private partnerships; and incentives to increase the availability of both market-rate and affordable housing. **Along with homeownership, City Council recognizes the value multifamily housing plays in society.**

Downtown Revitalization The City Council desires a vibrant, resilient, and diverse downtown. The Council will provide continued support for multi-modal street development; work with staff to develop ordinances that support local business owners; enhance connections between downtown and other districts, and implement programs and policies that enliven downtown with art, activities, and entertainment **that benefit both residents and visitors alike.**

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Bonnie Onyon, Mayor

ATTEST/AUTHENTICATE:

Samuel Crawford, City Clerk