



CITY OF BLAINE
OFFICE OF THE CITY MANAGER

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MEMORANDUM

Date: August 23, 2019
To: City Council
From: Michael Jones, City Manager
Re: Draft Resolution 1768-19 – Establishing 2020 Priorities

To continue the work on priorities established in the 2019 City Council Retreat, we have developed a resolution based on the retreat and follow-up study sessions. “Resolution 1768-19, a resolution of the City Council of the City of Blaine, Washington, establishing priorities for 2020 budgeting and programs” is attached for your review and consideration.

We have tried to encapsulate the content of the study sessions in such a way that your goals and priorities are broadly and clearly articulated. The resolution will be used to guide the development of the 2020 budget and subsequently our actions in regard to policies, program and initiatives in the coming months and years. I am requesting that you review the draft and give it thorough consideration. It will be presented to Council for adoption at the first meeting in September. I welcome your comments.

Attachment – Draft Resolution 1768-19

RESOLUTION NO. 1768-19

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, ESTABLISHING PRIORITIES FOR 2020 BUDGETING AND PROGRAMS.

WHEREAS, the City Council of the City of Blaine, Washington, conducted a City Council Retreat on May 23, 2019 and discussed the City's strategic planning goals and evaluated existing priorities; and,

WHEREAS, the City Council of the City of Blaine reaffirmed the City's strategic goals to promote an economically viable and adaptable community by supporting responsible development, to be stewards of our natural, social and physical environment, and to deliver efficient, quality city services in a friendly and proactive manner; and,

WHEREAS, during the months of June, July and August 2019 the City Council of the City of Blaine held a series of study session to explore and develop the priority areas identified during the City Council Retreat; and,

WHEREAS, the City Council of the City of Blaine recognizes that spending decisions and the allocation of resources is directly tied to the achievement of goals and priorities; and,

WHEREAS, the City Council of the City of Blaine will develop the fiscal year 2020 budget in the coming months, and will work in conjunction with the City Manager and staff to execute the budget in such a way as to strive to achieve the goals and priorities established by the City Council.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, PRIORITIES FOR THE 2020 FISCAL YEAR ARE DETERMINED TO BE AS FOLLOWS:

Green Practices The City Council desires the implementation of Green Practice Criteria for everything we do. The intent is for the city and staff to take a leadership role through implementation of Green Practices. This includes community education and outreach.

Housing The City Council is committed to developing housing goals and policies that inform programs that increase home ownership opportunities for individuals and families at all earning levels, with a special focus on those earning 50% to 80% of AMI. The Council will work with staff to consider modifications to municipal code; public/private partnerships; and incentives to increase the availability of both market-rate and affordable housing.

Downtown Revitalization The City Council desires a vibrant, resilient, and diverse downtown. The Council will provide continued support for multi-modal street development; work with staff to develop ordinances that support local business owners; enhance connections between downtown and other districts, and implement programs and policies that enliven downtown with art, activities, and entertainment.

Community Health The City Council is strongly committed to physical and mental health improvement within our communities. To that end, we support a thorough and collaborative analysis of available resources to include, but not be limited to local, state and federal partnerships, and we will work to support policies, programs and partnerships that further a healthy community.

Public Facilities and Utilities Maintenance The City Council desires strategic short term and long term plans for utility infrastructure, public buildings, parks and transportation facilities. Planning will incorporate utility rate reviews, rate adjustments, and other funding strategies when necessary. Assessment of the utilities, public buildings and facilities will determine replacement schedules and identify life expectancies. The plans will also highlight maintenance plans and costs associated with the annual maintenance programs.

Communication and Transparency The City Council desires to have an open and transparent government. To accomplish this goal, the City will endeavor to utilize the City's website, social media accounts, and the local newspaper to efficiently deliver information that may be of interest to residents and visitors. To this end, it may be necessary to contract out for these services in order to achieve Council objectives.

Fiscal Responsibility The City Council is dedicated to fiscal responsibility by investing in long-term maintenance of City facilities and development of a facility and vehicle replacement program. The City Council is committed to the use of grant funds, which includes partnering with grant agencies and private parties. Emphasis needs to be given to diversifying Blaine's economy, which consists of redevelopment of downtown and encouraging the expansion of retail and manufacturing business sectors.

We will endeavor to move these priority areas forward through three strategic goals:

To promote an economically viable and adaptable community by supporting responsible development, including working to ensure diverse business development that provides family wage jobs, and programming and installing infrastructure timed to stimulate development, and by doing things we can sustain, and building things we can maintain; and,

To be stewards of our natural, social and physical environment, by ensuring compliance with regulations, by promoting public safety, by preserving city owned assets, and by developing and supporting projects that protect and/or improve the environment; and,

To deliver efficient, quality city services in a friendly and proactive manner by ensuring efficient government processes and services, and supporting non-profits that support Blaine values.

PASSED BY THE CITY COUNCIL OF THE CITY OF BLAINE, WASHINGTON, on the -----th day of -----, 2019, and approved by the Mayor on the same day.

CITY OF BLAINE, WASHINGTON

Bonnie Onyon, Mayor

ATTEST/AUTHENTICATE:

Samuel Crawford, City Clerk

DRAFT